Open Educational Resources: Content Creation & Delivery

DeeAnn Ivie
OER Coordinator & Social Sciences Librarian
UTSA Libraries
Main Ideas

• What are OER?
• Why now?
• Creative Commons Licensing
• How to find OER
• COVID-19 Access/Temporary Access
• Grant Opportunities
Why OER? Why Now?

• Natural Fit
• Freely available
• Accessibility
• LMS Integration
Creative Commons Licensing

All Rights Reserved

Some Rights Reserved
With Creative Commons licenses, you are free to...

<table>
<thead>
<tr>
<th>Copy</th>
<th>Mix</th>
</tr>
</thead>
<tbody>
<tr>
<td>Share</td>
<td>Keep</td>
</tr>
<tr>
<td>Edit</td>
<td>Use</td>
</tr>
</tbody>
</table>
CC License: The Four Components

BY  NC  SA  ND
The Six CC Licenses...
OER & Online Learning: Facilitating Access

• Quickly Share Reading Assignments
  – Book landing page
  – Individual page or chapter

• Use LMS Course Cartridges
  – Available for Blackboard for most OpenStax titles
  – Fully integrates images and materials with LMS

• Assign Online Homework (Free through Spring)
  – Rover
  – Tutor
  – 28 OpenStax Homework Partners have also waived fees
  – Community Curated Resources
Textbook Grants

- UTSA Libraries Grants
  - Individual
  - Group

- State grants: Texas Higher Education Coordinating Board
  - RFA for 2020
  - Website: [www.thecb.state.tx.us/oergp](http://www.thecb.state.tx.us/oergp)
  - Email: oergp@thecb.state.tx.us

- OER Landscape Survey Report: [www.thecb.state.tx.us/oerTexas](http://www.thecb.state.tx.us/oerTexas)
## OER at UTSA

<table>
<thead>
<tr>
<th>UTSA Cohort</th>
<th>Faculty Grants Awarded</th>
<th>Amount Awarded</th>
<th>Savings over four semesters (projected)</th>
<th>Return on Investment (over four semesters)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>5</td>
<td>$7,500</td>
<td>$376,000</td>
<td>$50 for every dollar spent</td>
</tr>
<tr>
<td>2017</td>
<td>24</td>
<td>$49,000</td>
<td>$4,348,000</td>
<td>$88 for every dollar</td>
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<tr>
<td>2018</td>
<td>18</td>
<td>$32,000</td>
<td>$1,700,000</td>
<td>$53 for every dollar spent</td>
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<tr>
<td>2019</td>
<td>21</td>
<td>27,000</td>
<td>$985,172</td>
<td>$36 for every dollar spent</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>68</strong></td>
<td><strong>$115,500</strong></td>
<td><strong>$7,409,172</strong></td>
<td><strong>$64 for every dollar spent</strong></td>
</tr>
</tbody>
</table>
UTSA Faculty & OER: 2019 Textbook Heroes

Cindy Roberts, Lecturer II, Math
Roberts is transitioning to OER in MAT 1193, saving students $30,000 each semester.

Jonathan Brucks
Interim Director of UTSA Math Matters
Brucks has led the transition from traditional textbooks to OER in Math Matters courses, saving students over $500,000 each semester.
Finding OER for Your Courses

• Use the OASIS search tool
  https://oasis.geneseo.edu/index.php

• General OER Guide:
  https://libguides.utsa.edu/oer

• OER Guide for High Enrollment Courses:
  https://libguides.utsa.edu/oercoursematches
OER Help: Contact Your Librarian
Questions About OER

Open Education Coordinator
Research & Education

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Subject Specialist for

- Psychology
- Communication
- Sociology
- Political Science
References


Attributions

• Portions of this presentation are from:

OPEN TEXTBOOKS:
Access, Affordability, and Academic Success
David Ernst, PhD
University of Minnesota